



# EU Project Services

## DSBP Consultants B.V.

### Introduction

DSBP Consultants is a specialized firm in strategic communication and marketing for international public sector projects, with extensive experience in EU initiatives focused on sustainability. Our deep understanding of European and international project dynamics, combined with effective collaboration with global stakeholders, ensures that our expertise will significantly contribute to the success of your project.

### Our Services for EU Projects

#### Market Advisory and Support

DSBP offers tailored market advisory and support services to meet the specific needs of European businesses and projects.

Our team conducts a thorough analysis of clients' internal strengths and weaknesses, along with external opportunities and challenges in the Chinese market, ensuring a well-rounded and effective market approach.

##### Market Research

- Consumer analysis
- Competitor analysis
- Regulatory analysis

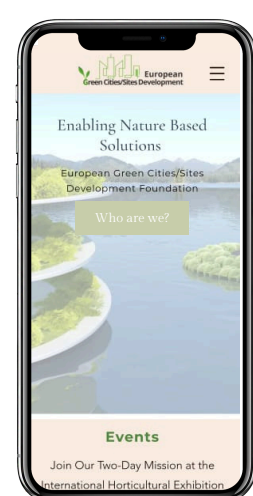
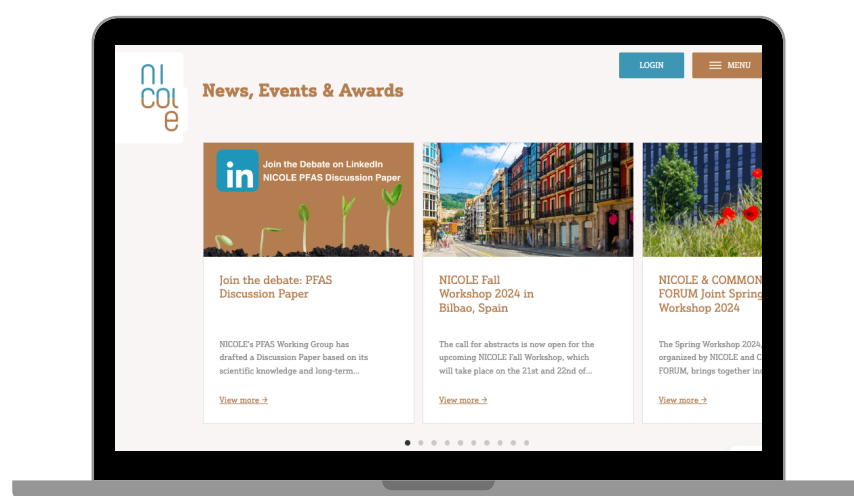
##### Entry Support Services

- Business plan
- Regulatory support
- Entity registration
- Cultural trainings

##### Entry Strategy Advice

- Entry mode
- Feasibility studies
- Intellectual property
- Exit strategy

#### Strategic Marketing and Communication



We support EU projects by crafting comprehensive media strategies, developing targeted content, and managing stakeholder engagement to ensure clear and effective communication.

We leverage a variety of platforms, including:

- WeChat
- LinkedIn
- Websites
- Podcasts

#### Event Organisation

DSBP provides end-to-end event organisation: This includes event planning, content development, audience engagement, on-site management, and post-event follow-up.

We tailor our approach to suit the unique needs of each event:

- Interactive workshops
- Large-scale conferences
- Virtual or hybrid events



#### Liaisons and Connecting Points

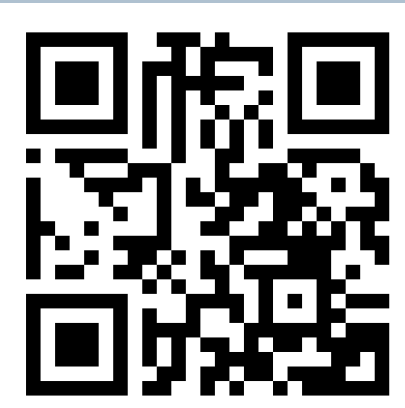
As liaisons, DSBP acts as a crucial bridge between European partners and their Chinese counterparts. By maintaining a local presence in China, DSBP provides EU clients with real-time coordination.

DSBP supports business operations by:

- Navigating regulatory compliance,
- Helping with business practices and cultural nuances,
- Leveraging our extensive networks and market expertise.

Our approach drives sustainable growth and long-term success for EU clients looking to expand or operate in China.

Let's connect!



Dutschino.com



DSBP CONSULTANTS  
CONNECTING FOR SUSTAINABLE GROWTH



WeChat



LinkedIn

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